

frubert

Exotic | Gourmet | Luxury

Signature edition

The magic starts here..

Frubert gives us the vision to bring fresh, frozen & dry fruits directly from European farms to your doorstep while maintaining the premium quality and experience of luxury. This is backed by our willingness to go the extra mile and select the world's finest fruits for our customers. Our fruits are truly a revolution for your taste buds.

We at Frubert take pride in taking care of our customer's health by importing quality fresh and dried fruits. Our brand values relationship with each of our suppliers and customers, built on leap of trust, transparency, and integrity. We maintain quality and taste by closely monitoring a sustainable supply chain solution suitable shipping conditions, drying process and packaging, thus connecting best European produce with rewarding global markets.

The logo for Frubert, featuring the brand name in a stylized, cursive script font. The letters are dark brown, and the 'F' is particularly large and ornate, with a long horizontal stroke extending to the right.

Trubert

Dried fruits

Dried Blackberry

Frubert's Blackberry also known as (Thornfree, Chachanska) originating from Europe are dried osmotically with no sugar, additives, and preservatives. Sweet yet tart blackberries are a summer staple but the benefits of these berry beauties go well beyond their yummy taste. It has significant nutritional, medicinal and protective properties blackberry fruit has a lovely, attractive appearance, characteristic black color, harmonious sweet-sour taste, and an intense aroma. It is also considered to be keto friendly fruit because of its super low carbs and sugar value.

Healthy benefits:

The blackberry fruit has extremely high biological values and is considered a rich source of iron, potassium and vitamin C.

They are extremely high in fibre which helps in reducing cholesterol levels, control blood sugar levels by slowing the rate of sugar absorption.

They are a great source of Vitamin K which plays an important role in bone metabolism.



Dried Apricot Halves

Frubert's Apricots also known as (Prunus armeniaca) originating from Europe are dried osmotically without adding any oil or additives like sugar but are treated with apple juice concentrate which brings an exclusive taste to our product in comparison to sulphur treated Apricots which are hazardous to health. Apricots contain phytochemicals called carotenoids, compounds that give red, orange and yellow colors to fruits and vegetables. The powerful antioxidant Lycopene is one of the carotenoids found in apricots. Apricot is a great food that provides you with the protective effects of antioxidants while adding very few calories to your daily total.

Healthy benefits:

Apricots are rich in antioxidants including polyphenolic antioxidants like flavonoids. They are extremely high in fibre which helps in reducing

Diets rich in flavonoids and the other types of polyphenols found in apricots have been linked to reductions in heart disease in humans.

Apricots are a good source of dietary fibre. The overall fibre content is considered to be helpful for most people in supporting digestive health.



Dried Apple Slices

Frubert's Apple Slices also known as (Idared, Granny Smith) originating from Europe are dried osmotically with apple juice concentrate or glucose-fructose syrup and without adding any sugar, oil or additives bringing good source of both soluble and insoluble fibre. Dried apples appears to have a positive effect on lowering other cardiovascular risk factors, including C-reactive protein and lipid hydroperoxide. C-reactive protein causes inflammation while lipid hydroperoxide causes oxidative damage to the cells.

Healthy benefits:

They are rich in immune-boosting vitamins, and essential minerals such as calcium and iron.

They help regulate blood sugar, provide antioxidants, contain anti-cancer, anti-asthma and cardiovascular benefits.

They are a rich source of fiber, with a single serving providing 12% of the nutrient's daily recommended intake. The presence of fiber in dried apples bulk ensures smooth movement of food in the digestive tract and supports the growth of healthy bacteria in the colon.



Dried Raspberry

Frubert's Raspberry also known as (Rubus idaeus) originating from Europe are dried osmotically without adding any sugar, oil or additives but are treated with apple juice concentrate or glucose-fructose syrup. Frubert's brand ambassador "Raspberry" is a famous berry coming from Serbia with exquisite taste and spell-bound aroma. Each raspberry consists of around 100 individual tiny fruits, called drupelets, filled with one seed making the whole fruit. Given their rich color and sweet taste (and the wonderful benefits, obviously), raspberries are one of the most consumed fruits on the planet.

Healthy benefits:

Raspberries are excellent source of dietary fibres, vitamins C, E and B9 (folic acid) and minerals such as manganese and magnesium.

Raspberries provide important anti-inflammatories, including anthocyanin (the pigments in red, purple and blue fruits), which are believed to help reduce cardiovascular disease and diabetes.

Raspberries rank in the top 10 antioxidant-high fruits and vegetables. They possess almost 50% higher antioxidant activity than strawberries.



Dried Plum Halves

Frubert's Plums also known as (Stanely) originating from Europe are dried osmotically with apple juice concentrate or glucose-fructose syrup and without adding any sugar, oil or additives-giving it a delicious natural sweet taste which is hard to resist. These plums are well engineered while drying and undergo special treatment to preserve the nutrients level of the fruit thus making it one high-light under our fruit category. It can be used in normal snacking, bakery and salads. They are an excellent source vitamin C. Plums are also a good source of vitamin A, vitamin K, vitamin B1, B2,B3, B6, B9 and vitamin E. The minerals present in them include potassium, fluoride, phosphorous, magnesium, iron, calcium and zinc, therefore, making it one of the healthy options to include in your routine.

Healthy benefits:

Plums include relief from indigestion, influenza infection, and anxiety-related problems.

The antioxidant power of plums also helps in treating ailments such as osteoporosis, muscular degeneration, cancer, diabetes, obesity and slow the development of Alzheimer's disease.

Plums also contain anthocyanin and quercetin, beneficial for preventing brain cell breakdown.



Dried Sour Cherry

Frubert's Sour Cherry also known as (Oblachinska) originating from Europe are dried osmotically without adding any sugar, oil or additives but are treated with glucose fructose syrup or apple juice concentrate giving it a very tangy and sweet taste. Sour cherries are loaded with important nutrients, including phyto chemicals (disease-fighting plant compounds), antioxidants and vitamin C. This tiny redfruit is beneficial for cancer prevention, reduces inflammation, enhances heart health and provides other health benefits..

Healthy benefits:

Sour cherries are loaded with three disease-fighting chemicals that have been shown to stop cell transformation (leading to cancer) in numerous research studies. These powerful chemicals include perillyl alcohol, limonene and ellagic acid. Only cherries contain all three chemicals

Sour cherries are rich in two anti-inflammatory compounds, anthocyanins and quercetin, which are beneficial in alleviating asthma symptoms and other respiratory conditions and offer relief for gout sufferers.



Dried Pear

Frubert's Pear Slices also known as (Pyrus Communis) originating from Europe are dried osmotically with apple juice concentrate or glucose-fructose syrup and without adding any sugar, oil or additives. These nutritious dried pears from Europe not only taste great, but they are also great for you! Luscious dried pears have a mild sweet taste and soft texture. Packed with fibre, vitamins, and antioxidants, they are a nourishing treat and healthy way to satisfy a sweet tooth.

Healthy benefits:

Dried pears are an excellent source of dietary fibre in both soluble and insoluble forms. Pears contain a water-soluble fibre known as pectin, which helps to control blood sugar and cholesterol levels by slowing the passage of food from the stomach to the small intestine.

Rich in vitamins C, E, and B-complex vitamins such as folate, a serving of dried pears really packs a nutritional punch. Vitamins C and E provide immunity-boosting benefits, promote healthy skin and eyes, and also serve as powerful antioxidants in the body.

Pears contain 12 percent and 10 percent of the daily value, respectively, in vitamin C, good for fighting infection throughout the body, and vitamin K, for building and maintaining bone strength.



Dried Prune

Frubert's Prunes also known as (Dried plum Ashlock pitted) originating from Europe are naturally one of the best variety of plums. Prunes are high in soluble fiber that helps to keep blood sugar levels stable. Soluble fiber slows the rate that food leaves the stomach and, as a result, delays the absorption of sugar into the bloodstream. One prune delivers 3 percent of the recommended daily intake of vitamin A. People who are deficient in vitamin A are prone to night blindness, dry eyes, macular degeneration, and cataracts.

Healthy benefits:

Prunes are a good source of potassium, an electrolyte that assists in a variety of vital bodily functions. This mineral helps with digestion, heart rhythm, nerve impulses, and muscle contractions, as well as blood pressure.

Dried prunes are an important source of the mineral boron, which can help build strong bones and muscles. It may also help with improving mental acuity and muscle coordination.



Dried Wild Blueberry

Frubert's Wild Blueberry also known as (*Vaccinium Myrtillus*) originating from Europe are dried osmotically without adding any sugar, oil or additives but are treated with glucose-fructose syrup or apple juice concentrate developing a more intense, sweet taste than cultivated blueberries. Wild Blueberries are naturally smaller and more compact than cultivated blueberries and are used in the diet because of its pleasant and refreshing taste. However, these are not only qualities this fruit possesses. There are many substances concentrated in it that have beneficial effects on the immune system, sight, and nerves. These berries are on the top of the list of natural antioxidants.

Healthy benefits:

They are an excellent source of vitamin C, which helps protect cells against damage and aids in the absorption of iron.

They also contain a decent amount of soluble fibre, which slows down the rate at which sugar is released into the bloodstream and helps to keep the digestive system happy.

Blueberries are extremely rich in phytochemicals, naturally occurring plant compounds, such as ellagic acid and anthocyanidins which are responsible for the blue, indigo and red colouring. Phytochemicals have been extensively researched for their antioxidant action that helps protect the body against a long list of diseases.



Dried Strawberry

Frubert's Strawberry also known as (*Senga Sengana*) originating from Europe are dried osmotically without adding any sugar, oil or additives but are treated with glucose fructose syrup or apple juice concentrate to keep the essence of natural flavour confide with a sweet aroma. Strawberries mainly consist of water (91%) and carbohydrates (7.7%). They contain only minor amounts of fat (0.3%) and protein (0.7%). The impressive polyphonic and antioxidant content of strawberries make them good for improving the immune system, preventing against various types of cancers and for reducing the signs of premature ageing.

Healthy benefits:

The health benefits of strawberries include improved eye care, proper brain function, relief from high blood pressure, arthritis, gout and various cardiovascular diseases.

Strawberries are rich in antioxidants. In addition to antioxidants, they have many other nutrients, vitamins, and minerals that contribute to overall health. These include folate, potassium, manganese, dietary fibre, and magnesium. It is also extremely high in vitamin C.



Dried Aronia

Frubert's Aronia also known as (Aronia Melanocarpa) originating from Europe are dried osmotically without adding any sugar, oil or additives but are treated with glucose-fructose syrup or apple juice concentrate. Aronia berries, also known as black chokeberries, have been gaining popularity among health-conscious consumers looking to add more superfoods to their diets. The small dark berries of the Aronia melanocarpa plant are packed with nutrients and antioxidants, such as vitamin C and anthocyanins, and offer wonderful health benefits for those who want to improve their health through better nutrition.

Healthy benefits:

Aronia berries have the highest antioxidant capacity among berries and other fruits. These antioxidants properties, in turn, can be attributed to the phenolic compounds present in aronia berries, although the high levels of vitamin C found in these super-berries may also play a role.

Aronia helps to boost the immune system and reduce inflammation related to diabetes.

Aronia is effective at reducing blood pressure, and helps combat high blood pressure in the arteries.



Dried Lingonberry

Frubert's Lingonberry also known as (Vaccinium vitis-idaea) originating from Europe are dried osmotically without adding any sugar, oil or additives but are treated with apple juice concentrate or glucose fructose syrup. These are one of the best tasting and healthiest berries in the world. This small but powerful berry contains numerous medicinal and nutritional benefits. It's jam-packed with antioxidants and body-enhancing phytonutrients which gives the title of super berry to it. Lingonberries are popular in various forms and products, such as wines, liqueurs, syrups, lingonberry jams and jellies, cheesecakes, cocktails, soufflés, sherbet, ice cream, candies, and pickles with a taste that's sour, tart and bit sweet – probably most like the taste of raw cranberries.

Healthy benefits:

They are filled with Antioxidants that Help Prevent Bacterial Infection.

Helps Reduce Inflammation in the Body.

They may prevent cancer cell growth and are considered to reduce occurrence of UTI's in women.



Dried Peach Slices

Frubert's Peach Slices also known as (*Prunus Persica*) originating from Europe are dried osmotically with apple juice concentrate or glucose-fructose syrup and without adding any sugar, oil or additives-giving it a rich natural colour. In addition to being beautiful, fragrant, and delicious, peaches possess an impressive assortment of nutrients to support good health, including vitamins, minerals, antioxidants, and bioflavonoids. It is rich in dietary fibre and an ideal way to lose weight and to diet. Peach also helps in controlling free radicals and therefore the formation of cancer cells.

Healthy benefits:

Peach is called the "Fruit of Calmness" in Hungary. This is because of its ability to relieve stress and anxiety. It helps to restore the calmness of mind. Using peach flowers have proved to be highly beneficial for treating restlessness..

Peaches are high in antioxidants, particularly chlorogenic acid which help prevent the multiplication and spread of cancer cells in the body.

Peaches are rich in vitamins A, C, and E and selenium. All of these essentials act as antioxidants and aid detoxification in the body. The high content of potassium and fibre found in peach reduce the risk of stomach ulcers, inflammation and kidney related diseases.



Dried Black Currant

Frubert's black currants also known as (*Ribes Nigrum*) originating from Europe are dried osmotically without adding any oil or additives like sugar but are treated with apple juice concentrate to get natural essence of sweetness in its taste and a nice aroma. The special treatment of osmosis maintains all the nutrients in the fruit making it healthy. Their tartness also lends itself to mixing with other fruits, especially in jams and juices.

Healthy benefits:

Besides the whopping amount of vitamin C in these little beauties, they also contain pantothenic acid (vitamin B5), pyridoxine (vitamin B6), and thiamin (vitamin B1) which boost the strength of the immune system.

They keep cardiovascular system healthy and helps in controlling high blood pressure

They help in controlling diabetes, provides relief from insomnia and anti-viral benefits. It also helps in strengthening our bones and teeth.



Dried Sea Buckthorn

Frubert's Sea Buckthorn also known as (Hippophae Rhamnoides) originating from Europe are dried osmotically without adding any sugar, oil or additives but are treated with apple juice concentrate or glucose-fructose syrup. Sea Buckthorn has a significant place in history and has got the title of miracle berry. Sea buckthorn has been discovered in centuries-old medicinal texts in Tibet and China where It was used there to treat coughing, digestive problems, skin issues, wounds and burns, even cancer in some cases. With protein-building amino acids, Vitamins B1, B2, K, C, A, E, folic acid, healthy fatty acids, at least 60 antioxidants and 20 minerals among other beneficial compounds, sea buckthorn is a portion of true super food. It uses include helping ward off macular degeneration, cancers, age-related degeneration, and gout while promoting low cholesterol, reducing hunger and improving skin and hair health

Healthy benefits:

\Fatty acids present in sea buckthorn are said to be against weight gain. Aside from it makes a good digestion, it also helps to avoid storing fats. Sea buckthorn contains the abundant amount of omega 3 that has the various good effect to the body

It provides more elasticity and hydration to the skin and prevents scarring after the wound heals.

Sea buckthorn has an abundant amount of vitamin C and E. This vitamin smoothens the wrinkles. Along with the benefit of improving the skin, it also removes prominent wrinkles. The skin becomes more elastic and soft.



Dried Wild Strawberry

Frubert's Wild Strawberry also known as (Fragaria Vesca) originating from Europe are dried osmotically with apple juice concentrate and minute vegetable oil is one of the exclusive variety harvested in wild forests and fields. These are smaller in size in comparison to the normal Strawberry but have much sweet flavour making it ideal to add in different variety of snacking or salads. As long ago as 2600 BC Chinese emperors used wild strawberries for detoxifying effects and to reduce the effects of ageing. Today the recognised health benefits of wild strawberries are numerous and range from helping treat asthma, diabetes and depression, to helping prevent cancer, strokes and heart disease.

Healthy benefits:

Strawberries are a low glycemic index food and high in fibre which helps regulate and stabilise blood sugar making them an excellent food source for diabetics.

The antioxidants quercetin, kaempferol, and anthocyanins found in wild strawberries help reduce the risk of blood clots and therefore strokes as well.



Trubert

Exclusive Products



Olive oil with 23k gold

Infused with White truffle slices

Frubert's principle of luxury is well established by unique 23K gold flakes added to the extra virgin olive oil giving it exotic taste and mesmerising effect for any dish. Consumption of gold leaves in the 19th century by the European families had been done for its therapeutic properties apart from being considered a symbol of grandeur and lavishness. Olive oil, combined with 23K pure gold is a magnificent blend of resurgence, bodily well being and prevention of different forms of cancer. Recent medical studies prove the potent antioxidant action of gold which enhances the restructuring of cells and mental well being. A true potion of wellness and lastingness.



Olive oil with 23k gold

Infused with White truffle slices

We at Frubert shave the highest quality of white truffles (Tuber magnatum slices) and expertly blend them with cold-pressed extra virgin olive oil along with infusing 23-carat edible gold. Cold-pressing produces less oil than heated pressing and allows oil to keep its natural polyphenols intact, ensuring that the delicate flavours & aromas are not damaged along with enhancing the health benefits. White truffles have pale white flesh with a marble-like appearance and a delicate flavour.

Truffles are well documented as one of the world's finest aphrodisiacs. Technically fungi with a symbiotic relationship to certain tree roots, truffles are only found in a handful of places around the world. White and Black truffles often considered as a Chef's dream are so popular because of their distinctive flavor and aroma. Throughout history, truffles, both black and white, have been dubbed as the "diamonds of cookery". Truffles are the true fruit of the earth, more rare and precious than any other edible root, tuber or mushroom. There is no other flavor like them on earth, which is perhaps why they are so often described as heavenly.





Olive oil with 23k gold

Infused with Black Truffle slices

We at Frubert shave the highest quality of black truffles (*Tuber aestivum*) and expertly blend them with cold-pressed extra virgin olive oil along with infusing 23-carat edible gold. Cold-pressing produces less oil than heated pressing and allows oil to keep its natural polyphenols intact, ensuring that the delicate flavours & aromas are not damaged along with enhancing the health benefits. Black truffles have a very distinctive and delicate flavour and a wonderful, slightly nutty essence with notes of hazelnut and fresh earth.

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